



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/29/2016

Multiple District 14

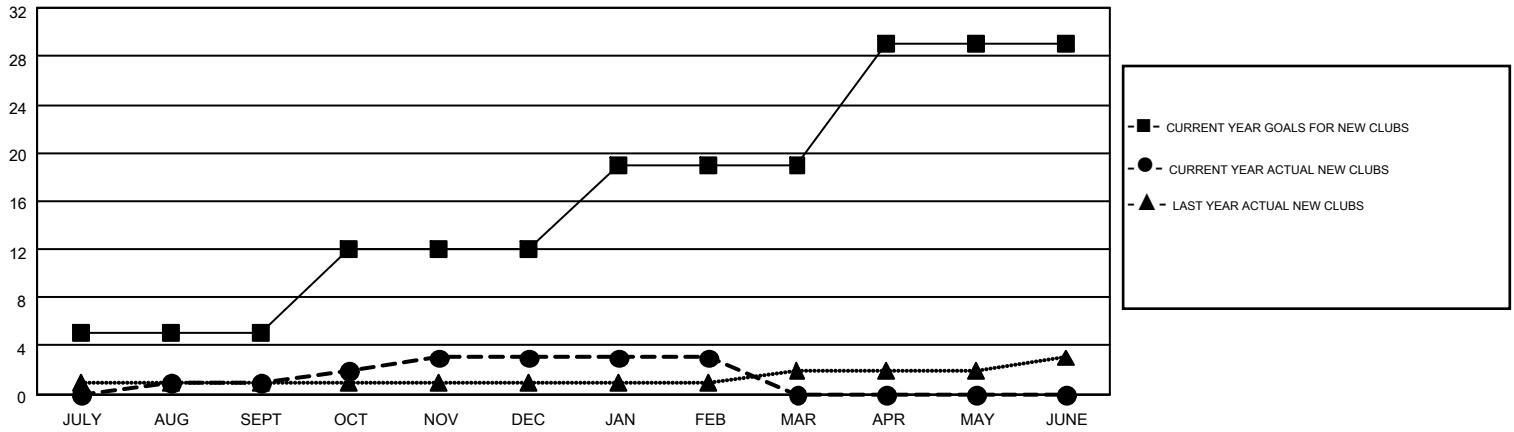
LOCATION: PENNSYLVANIA

GMT: CINDY GREGG

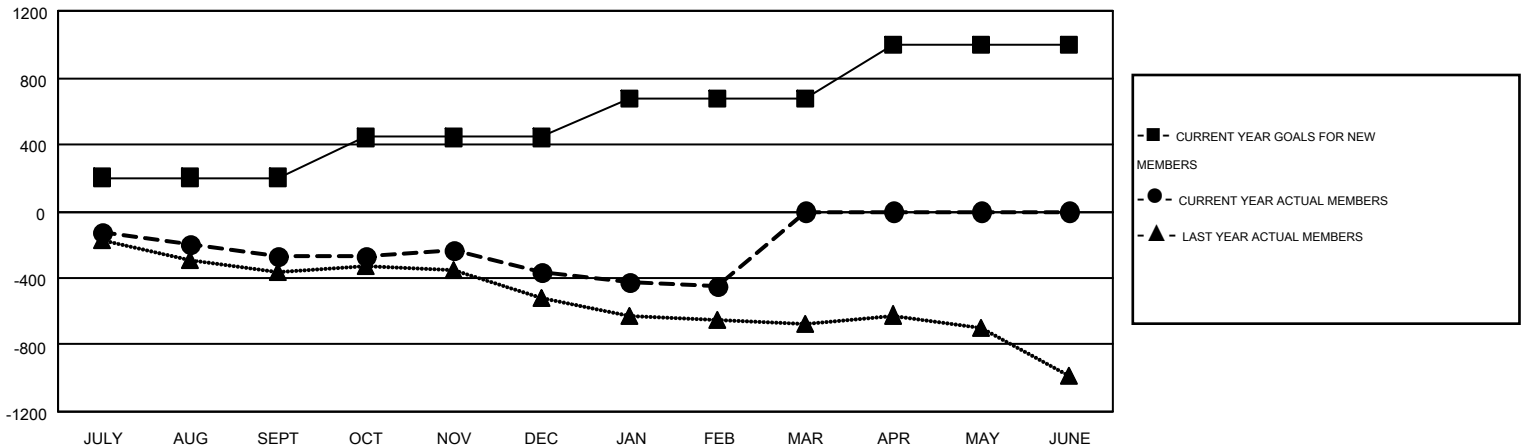
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	5	1	8	-7	JULY/AUG/SEPT	203	308	580	-272
OCT/NOV/DEC	7	2	1	1	OCT/NOV/DEC	239	417	507	-90
JAN/FEB/MAR	7	0	1	-1	JAN/FEB/MAR	237	243	324	-81
APR/MAY/JUNE	10	0	0	0	APR/MAY/JUNE	319	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 10	340 CLUBS OF 712 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	15,065 (76.45%)
DECEASED	256	FEMALE	4,640 (23.55%)
CLUB CANCELLED	99	<u>FAMILY UNIT MEMBERS</u> 3,495	
OTHER	1,052	<u>HEAD OF HOUSEHOLD</u> 1,694	
TOTAL	1,407	<u>NON-HEAD OF HOUSEHOLD</u> 1,801	

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